## v.t. to form mental image of, picture of oneself picture of oneself / n. accomplishment for that which was strived for for that which was strived for

mental image of, picture of oneself / n. accomplishment for that

# Imagine Success

## **JACKIE HAYNES**

### The facts

- Excellent at translating classroom theory into real life business experiences
- 20 years experience in writing and designing programs for a wide range of clients from FTSE 100 companies to SMEs.
- Loyal client base, many of whom use her time after time
- Passionate for exceptional customer service and in generating that enthusiasm in others.
- Natural ability to establish rapport with clients and throughout the course proactively translating their needs into helping them to improve and develop their skills
- An exceptional trainer who gets results
- A real skill in providing the link between where the client is now and where they need to get to in the future.

#### The details

Jackie's training career started as head of the cardiac department at St Thomas Hospital and went on to be one of the most successful trainers in British Airways.

After this Jackie spent 14 years as a lead trainer for one of the top international training organisations in the UK. Jackie is now a highly successful independent management consultant. She has written and designed many courses on behalf of clients in the banking, property, legal, media, accountancy, and public sectors.

Jackie has been closely involved in the initial concept, planning and launch of Helpsme. She is a non-Executive Director of the Helpsme and remains highly active in the company's growth and future.

